

New York, NY (October 30, 2007) - The winners of **The 2007 Davey Awards** have been announced by the International Academy of the Visual Arts today. With over 4,000 entries from across the US and around the world, the Davey Awards honors the finest creative work from the best small firms, agencies and companies worldwide. Please visit [www.daveyawards.com](http://www.daveyawards.com) to view the full winners list.

LatinoLandia USA, located in Irvine, California, swept 5 Gold Awards in addition to 4 Silver Awards in the categories of Print, Radio, Packaging, and Promotions.

The Davey Awards is judged and overseen by the International Academy of the Visual Arts (IAVA), a 200+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current IAVA membership represents a "Who's Who" of acclaimed media, advertising, and marketing firms including: Sotheby's Institute of Art, Yahoo!, Estee Lauder, *Wired*, Insight Interactive, The Webby Awards, Bath & Body Works, Brandweek, Polo Ralph Lauren, ADWEEK, Alloy, Coach, INDELIBLE, MTV, Victoria's Secret, HBO, The Ellen Degeneres Show, Myspace.com, and many others. See [www.iavisarts.org](http://www.iavisarts.org) for more information.

"The incredible quality and growth of entries again proves that creative excellence, fresh ideas and great conceptual execution is a hallmark of the best small agencies and firms" noted Linda Day, director of the IAVA. She added, "On behalf of the entire Academy, we are honored to have judged the 3rd Annual Davey Awards and thrilled to recognize such a diverse and accomplished pool of creative work."

The 3rd Annual Davey Awards were sponsored by The Creative Group, the leading creative professional staffing company in the world and *ADWEEK* magazine.

For more information about the Davey Awards, please visit [www.daveyawards.com](http://www.daveyawards.com), email the Davey Awards at [info@daveyawards.com](mailto:info@daveyawards.com) or call us at (212) 675-3555.

#### **About The Davey Awards:**

The Davey Awards exclusively honor the "Davids" of creativity, the finest small firms, agencies and companies in the world. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small firms do each year. The annual International Davey Awards honors the achievements of the "Creative Davids" who derive their strength from big ideas, rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller firms, where firms compete with their peers to win the recognition they deserve. Please visit [www.daveyawards.com](http://www.daveyawards.com) for more information.

The Davey Awards is sanctioned and judged by the International Academy of the Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms. Please visit [www.iavisarts.org](http://www.iavisarts.org) for a full member list and more information.